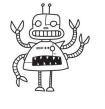
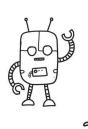
# AI: from tech to public policy

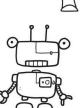
Gaël Varoquaux

Ínría-



















#### What got me here

- ■I got lucky with machine-learning code and research
  - Co-founded scikit-learn
  - Supervised Arthur Mensch
- ■Became cool (in 2023)
  - France IA commission
    Learning a lot on geo-politico-economics



I don't like ties

## This talk: main messages of collaborative reports

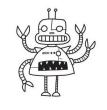
+ personal views

French AI Commission Report, 2025 [Aghion... 2024]

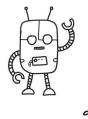
International Scientific Report on the Safety of Advanced AI, 2025 [Bengio... 2024]

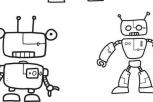
Hype, Sustainability, and the Price of the Bigger-is-Better

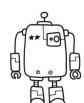
Paradigm in AI [Varoquaux... 2024]













#### The French AI commission

#### 15 experts:

#### 8 tech executives, 4 academics, 3 civil society

Philippe Aghion Joëlle Barral Arthur Mensch

Anne Bouverot Luc Julia Nozha Boujemaa

Gilles Babinet Isabelle Ryl

Bernard Charlès Alexandra Bensamoun Martin Tisné Franca Salis-Madinier

Cédric O Yann Le Cun Gaël Varoquaux



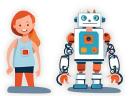
#### The report

- Briefly assesses AI's impact
- Related dangers
- Gives recommendations for collective appropriation







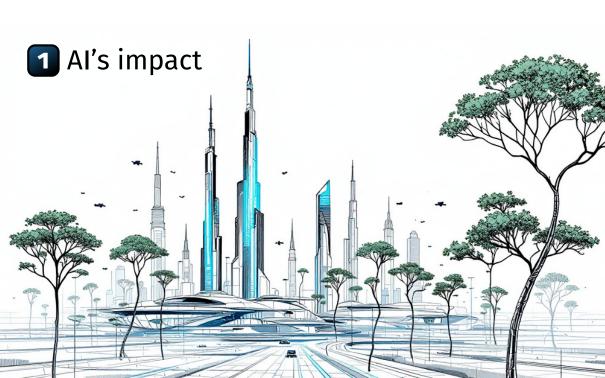








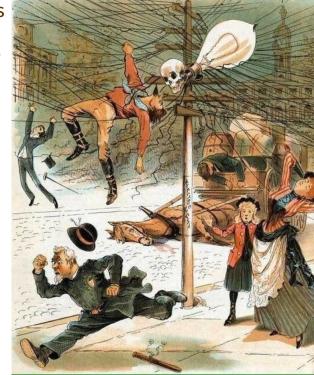
G Varoquaux



## Inventions bring hopes and fears

In modern times, our societies have been reshaped by electricity, cars, digital technologies...

Transformations brought progress, and new dangers some fantasized



#### A driver of a better world

AI is, in itself, neither good nor bad

It depends what we, as a society, do of it



#### A driver of a better world

#### **Evidence in AI for health**

#### Radiology screening

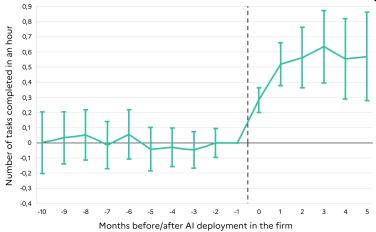
- Mammography reading (FDA-approved<sup>a</sup>)
- Health-economics rational:
  - Early-detected cancer curable
  - Ultra-sound is cheap
  - Doctor's reading is the bottleneck



<sup>&</sup>lt;sup>a</sup>FDA report on "Mammoscreen", 2020 https://fda.report/PMN/K192854

#### A driver of a better world

## Micro-economic evidence in a customer service department



Adoption of GenAl

Brynjolfsson et al, 2023, NBER

6 Varoquaux

#### **But let us be mindful of inflated promises**

https://www.theverge.com/2016/8/23/12603624/delphi-mobileye-self-driving-autonomous-car-2019

# Delphi and Mobileye are teaming up to build a self-driving system by 2019



/ Major auto-suppliers joining forces to create Level 4 autonomous driving

By Andrew J. Hawkins, transportation editor with 10+ years of experience who covers EVs, public transportation, and aviation. His work has appeared in The New York Daily News and City & State.

Aug 23, 2016, 5:07 PM GMT+2









Delphi and Mobileye, two leading auto-parts suppliers, announced today that they are forming a partnership to develop a near-complete autonomous driving system by 2019. The plan is to create a mass-market off-the-shelf system that can be plugged into a variety of

S Varoquaux

#### **But let us be mindful of inflated promises**

https://www.verdict.co.uk/fully-self-driving-cars-unlikely-before-2035-experts-predict/?cf-view&cf-closed

# Fully self-driving cars unlikely before 2035, experts predict

You won't be able to fall asleep at the wheel anytime soon.

Kurt Robson March 9, 2023

Share this article



#### **Promises**

Generative AI startups = \$22 billions investments in 2023

There is a bubble in AI



#### Between overselling and underestimating





AI = A gradual evolution in technology,

a long term revolution in everyday experience

AI techniques are already ubiquitous



During the industrial revolutions, productivity gains where visible only 20 years after a technology was invented

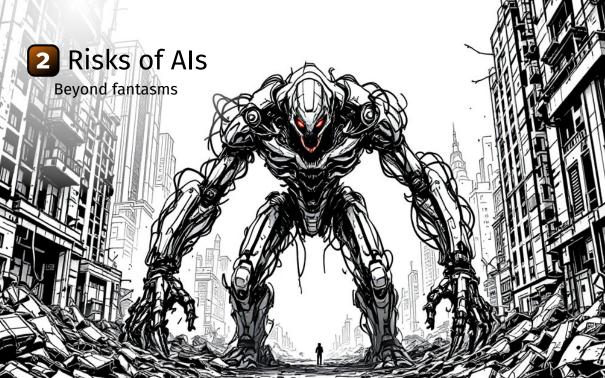
We must create the best conditions for collective appropriation

Varoquaux

A need for trust

A healthy discussion including risks





A risk analysis Risks due to Risks due to **Systemic** imperfections malicious use risks Discrimination and Concentration of Cvber criminality stereotyping power Misinformation Disruption of labor Cyber terrorism market Threats to Biosecurity privacy Weakening of cultural diversity Mass **Production of** surveillance harmful content **Electricity** and Intellectual carbon footprint property violation Critical emergent behavior

#### **Mis-information**

Quality access to information is the cement of democratic societies

#### Threats from AI

- Filter bubbles
- Fake content generation
- Disrupting the economics of news



# Threats to privacy

- 1. Centralized AI scoop up data
- **2.** AI leak training data



#### **Biased Als discriminate**

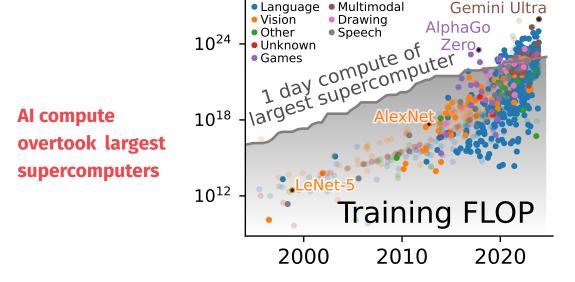
#### Biased algorithmic governance

- Many documented cases of harm eg: Dutch childcare benefits scandal (W)
- Bias is a socio-technical problem a shortcoming that doesn't annoy all

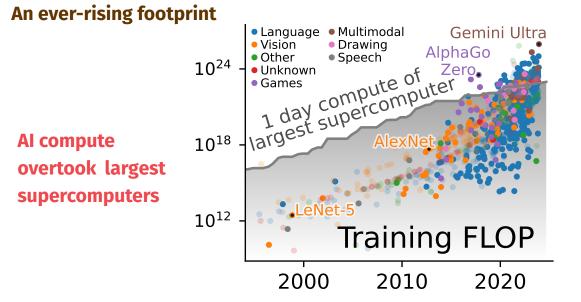
Perpetuated in language models
Represent less well South-East Asians
[Chen et al 2024]







S Varoquaux



Local electricity supply is a bottleneck for datacenters

G Varoquaux

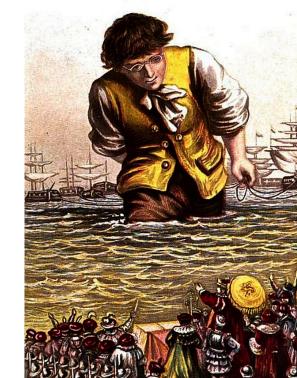
## **Concentration of power**

## Big gets bigger

- More data, more compute
- ■Automation centralizes choices

#### Couples to the other risks

- Mis-information
- Privacy
- ■Bias



#### **Need for multi-stakeholder AI**

#### Open source

- ■Openness enables innovation
- ■Helps mitigate bias
- ■Important notion: commons

## Challenges to open source

- Liabilities Can kill open source
- Lack of transparency What data went in the model?
- ■Open washing Source ≠ non-commercial open weights



AI is, in itself, neither good nor bad

It depends what we, as a society, do of it

We need collective appropriation and open source



# **3** Reaching a balance?

Some personnal thoughts





G Varoquaux

# Are we enabling good?

Technological systems embody governance choices

- Implicit choices (eg bias)
- Explicit choices (eg buying platforms)

Selling influence to the best bidder

Mind control of the rich on the poor



# **Beyond individual decisions**

Norms and regulations define what's acceptable

informed by academic and government papers

Everybody is a lobbyist

The influence game



## The narrative of AI research: big AI

[Varoquaux... 2024]

Vision and language models have shown

bigger is better

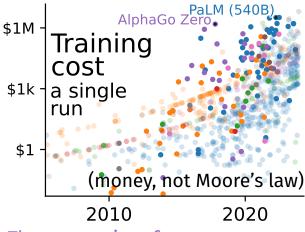
"our results can be improved simply by waiting for faster GPUs and bigger datasets" [Krizhevsky... 2012]

> "leverag[ing] **computation** [is] ultimately the **most effective** [...] The ultimate reason for this is **Moore's law"** [Sutton 2019]

**Downplays all the architecture & training progress** 

Varoquaux

# Big AI gets too big



The economics of capture

Big tech concentrates power

Open source no longer enables setting the agenda



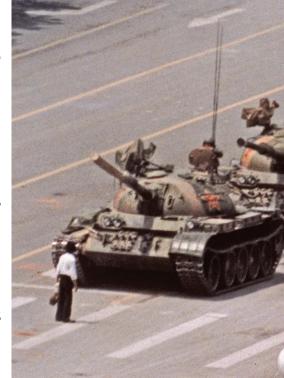
## Realpolitik 101

Ethics is for loosers

At war, the nastiest wins

Respecting ecology, privacy these are loosing games

Regulations could level the field but fail because of competitions across countries



# Political economy 101 Power Economic "efficiency" dreams

Tech says: democracy is too slow, inefficient for the tech revolution "too much regulations"

Elites are self-serving [Gilens 2012] as we all are

#### Nightmare societies

As oligarchies concentrate power they discard redundant elites

Putin modernized Russia before his nazi killing frenzy



Democracy is
the worst form of government
- except for all the others that
have been tried.

Winston Churchill

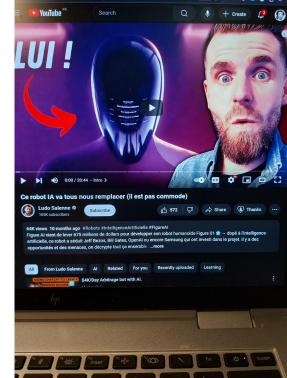


# **Rising anti-AI sentiment**

#### **Endangered democracy**

**Polarization** 

Loss of trust in science



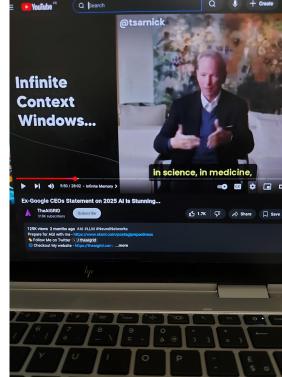
# Others are more positive



# Others are more positive

"It is difficult to get a man to understand something, when his salary depends on his not understanding it."

- Upton Sinclair





# What can we, in tech, do?

#### **Develop measures, document**

- "If you can not measure it, you can not improve it." Lord Kelvin
- It's all about controlling the narrative, people's worldview

**Build technologies** thinking about who benefits and who looses



Yeah tech is cool
But have you tried people?

Tech, by itself, is not enough

Technosolutionism won't save us







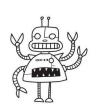




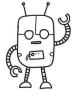


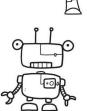


and public policy













Battle of narrative techno-optimistism / doomer Al is, in itself, neither good not bad Need openess and collective appropriation Also large-scale human factors: society, power

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